

Mason Metzger



There are several reasons why Mason Metzger should be a speaker at your next event:

Mason **creates** an experience for your audience specifically customized to your event's goals. His presentations are original, personal, and action-oriented.

Mason **uses his life experience** and knowledge to demonstrate, equip, empower, and inspire each audience with practical insights they can use to make a positive impact within their spheres of influence.

Regarding how each event is customized during the initial consultation, Mason **considers** your audience's diverse characteristics and qualities. These characteristics include pain points, growth opportunities, seasons of life, morale, and several other considerations.

Mason **captivates** audiences by incorporating personal stories, statistics, and scholarly sources when appropriate. The result is a talk that is the perfect mix of informative, engaging, and unique.

Each custom talk Mason creates is based on a core theme resulting in presentations that focus on delivering value for the audience and maximizing the return on investment. The audience will come away with key takeaways beyond being inspired that they can begin to implement in their lives.

# Next Level Leadership

## Live a Life That Causes Waves Resulting in Change

When it comes to leadership, embracing change is undoubtedly a point of tension for many leaders. If change is present in an organization, innovation is likely to occur. A talk focused on inspiring your team to take their leadership abilities to the next level will empower your audience to see the value embedded within their life experiences and use the practical leadership lessons Mason presents to use their talents to transform the lives of others.

### Learning Objectives:

- Learn that we must constantly seek out opportunities to develop our leadership muscle
- Become aware impact you have when you enter a room
- Discover a key aspect of leadership is to bring out the potential for the other person's benefit, not your own
- Seek out opportunities to collaborate
- Shift your perspective on conflict from something that should be avoided to an opportunity for connection and innovation

# Creating a More Accessible World That is Usable by All

## **Exploring the Fundamental Elements of Universal Design Theory**

Universal Design is a theory that Ronald Mace, an architect with a disability began to develop and apply in the 1960s until he died in 1998. As a theory, Universal Design gained traction alongside legislation such as the Americans With Disabilities Act ADA and other efforts promoting independence and the inclusion of individuals from historically marginalized groups.

Mace defined Universal Design as "the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design." Seven core principles were initially developed by Mace but are now used by scholars and practitioners worldwide.

The seven core principles of universal design apply to any industry, product, or service. The application of universal design goes beyond striving to comply with the standards established by the Americans with Disabilities Act and other pieces of legislation to create a world that is genuinely accessible to and usable by everyone.

### **Learning Objectives:**

- Become familiar with the meaning of Universal Design
- Explore applications of universal design to the built environment
- Discover all how technology companies are leading the way in the integration of universal design principles into their products
- Develop a working knowledge of how universal design applies to your specific industry, product, or service

# What is Your Mission?

## **A Tool to Accelerate the Positive Impact of Your Life and Leadership**

Mason is a fierce advocate for individuals to determine their mission in life. He has found that knowing your life's mission is a tremendous asset in determining how you are wired, serve people, and contribute to the success of your organization and your life's legacy.

**Mason's mission is to equip, engage, and empower people by connecting authentically and setting a positive example.**

Your mission will evolve as you grow and develop your skills, passions, and professional purpose.

If you find that your personal growth has stagnated, the present moment is an excellent time to discover or reevaluate your mission in life.

When team members discover their individual mission, it sharpens their focus, clarifies their purpose, and accelerates the positive impact that team members make within your organization.

A talk focused on individual missions can either demonstrate to the audience WHY a personal mission is an essential tool in your leadership toolbox or show them HOW to create an individual mission. Both topics can be covered in two separate workshops if desired.

### **Learning Objectives:**

- Develop a deeper level of self-awareness
- Clarify your purpose
- Be inspired to contribute significantly to the places and spaces where you spend the most time

# "Specialized Challenge"

## A Journey Toward Contentment

Mason's life story captivates, motivates, and inspires individuals to become who God has created them to be. Mason's faith in Christ is a significant aspect of his story. Mason aims to be used by God within the places and spaces where opportunities occur. Mason has learned that being content is a crucial element of personal growth. When individuals harness the power of contentment, they can focus on developing other aspects of themselves, such as identity, mindset tenacity, servant leadership, and resilience.

Mason developed the concept of a specialized challenge initially to combat his dislike of the term disability. Over time Mason realized that the labels that society puts on people, such as a disability, is not necessarily a negative term. Now Mason uses the term specialized challenge to communicate that we all have challenges, whether a disability or another label. The challenges we face as individuals or collectively are tools we can use daily to change the world.

### **Learning Objectives:**

- Be inspired to take steps and actions toward contentment
- Begin to reframe your individual "specialized challenges" from labels to opportunities
- Develop greater self-awareness surrounding topics such as identity, mindset tenacity, servant leadership, and resilience

The topics and descriptions above are the most common ones Mason presents. This document is representative of only some of the topics Mason speaks about. He customizes each talk based on the needs of your audience and event. Mason is comfortable presenting in person virtually or in a prerecorded format. Whether you need a single keynote presentation or desire a multi-day workshop, Mason Metzger and his team are excited to collaborate with you on your next event.

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